



BANFF SESSION
The Alberta Association of Architects

**ORIGIN
STORIES**

Sponsor Opportunities
May 1/2, 2026 · Banff/Alberta/Canada

Banff Session 2026

Every two years, the Alberta Association of Architects (AAA) proudly hosts its flagship conference, Banff Session, at the iconic Fairmont Banff Springs Hotel in the breathtaking mountain town of Banff, Alberta. With a rich legacy dating back to 1956, Banff Session has been a cornerstone of design dialogue and inspiration for 70 years.

This celebrated event brings together over 400 attendees—including architects, interior designers, academics, and students—from across Canada and beyond. Over the course of two immersive days, participants experience thought-provoking presentations from internationally renowned speakers, enjoy world-class cuisine, engage with a dynamic trade show, and connect through networking opportunities and socials.

The AAA is pleased to offer a wide range of sponsorship opportunities designed to connect your brand with a highly engaged and influential audience within the design industry. Sponsorship at Banff Session provides a powerful platform to elevate brand visibility, foster meaningful connections, and align with the values of innovation and excellence.

With multiple sponsorship levels available across various events, there's a tailored opportunity to suit your organization's goals and maximize your impact:

SPONSOR LEVEL	SPONSOR BENEFITS
TITLE \$15,000 <small>1 Opportunity</small>	<ul style="list-style-type: none">• Banff Session's highest level of sponsorship• Opportunity to address all delegates at the official conference opening• Primary logo placement on Banff Session event materials• Recognition on AAA social media• Invitation for two attendees to the VIP Dinner• Trade show booth discount (50% off)• Delegate registration discount
FOOD BEVERAGE \$12,000 <small>1 Opportunity</small>	<ul style="list-style-type: none">• Informal dining room for delegates branded and available for special set up• Opportunity to address delegates before or after one meal• Sponsor logo on Banff Session website and specific conference signage• Recognition on AAA social media• Invitation for one attendee to the VIP Dinner• Trade show booth discount (25% off)• Delegate registration discount
WAYFINDING IN-KIND <small>1 Opportunity</small>	<ul style="list-style-type: none">• Make Banff Session the best experience possible with wayfinding collaboration• Showcase your company's unique ability to elevate in-person events and experiences• Sponsor logo on Banff Session website and specific conference signage• Recognition on AAA social media• Invitation for one attendee to the VIP Dinner• Trade show booth discount (dependant on agreement)• <i>Special requests will be considered in this arrangement</i>



COUNCIL | KEYNOTE VIP DINNER*

\$7,500

4 Opportunities
(Appetizer, Main, Dessert, Wine)

- VIP Dinner on Friday May 1 at the Banff Springs Hotel
- Attendees include AAA Council Members, Keynote Speakers, AAA Executives...
- Opportunity to address attendees at VIP dinner and introduce a course
- Invitation for one attendee to the VIP dinner.
- Prominent logo placement on Banff Session event materials
- Recognition on AAA social media

*Plus-ones can be added for \$1,000 each, to a maximum of two.

FRIDAY COCKTAIL RECEPTION

\$6,500

1 Opportunity

- All conference attendees take part in this early evening event on Friday, May 1
- Opportunity to address attendees and for in-person engagement with delegates
- Sponsor logo on Banff Session website and conference signage
- Opportunity for signature drink at the event
- Recognition on AAA social media
- *Special requests will be considered in this arrangement*

FRIDAY PRESENTATION

\$6,500

1 Opportunity

- All conference attendees take part in this early evening event on Friday, May 1
- Opportunity to address attendees and for in-person engagement with delegates
- Co-host the event's entertainment or delegate engagement activity
- Sponsor logo on Banff Session website and conference signage
- Recognition on AAA social media
- *Special requests will be considered in this arrangement*

KEYNOTE SPEAKER

\$5,500

4 Opportunities

- Opportunity to address 400+ delegates and introduce one of the Keynote speakers
- Sponsor logo on Banff Session website and conference signage
- Sponsor logo on Banff Session event materials
- Recognition on AAA social media
- Delegate registration discount

BREAKOUT ROOM

\$4,000

3 Opportunities

- Sponsor one of three breakout rooms used for the concurrent Professional Development (PD) sessions
- Opportunity to introduce PD speakers and address 50-100 delegates prior to each session scheduled in your chosen breakout room
- Sponsor logo on Banff Session website and conference signage
- Sponsor logo on Banff Session event materials
- Delegate registration discount

NAME BADGE

\$3,000

1 Opportunity

- Sponsor logo on all conference name badges
- Sponsor logo on Banff Session website
- Sponsor logo on Banff Session event materials



LIGHTING|STAGING

TBD

1 Opportunity

- In-kind sponsorship available
- Sponsor name mentioned and thanked during the conference on the main stage
- Sponsor logo on Banff Session website
- *Special requests will be considered in this arrangement*

WIFI

\$2,000

1 Opportunity

- Have input and opportunity to contribute to the conference Wi-Fi password (*utilized by any attendee signing onto network*)
- Sponsor logo on Wi-Fi promotion and communication *Sponsor logo to appear on all material noting wifi availability*
- Recognition on AAA social media

PHOTOGRAPHY

TBD

1 Opportunity

- In-kind sponsorship available
- Get your photography skills recognized
- Sponsor logo on Banff Session website
- Sponsor logo on Banff Session event materials
- Recognition on AAA social media
- Trade show booth discount (dependant on agreement)

HOSPITALITY

\$1,000

unlimited

- If you would like to host your own event in concurrence with Banff Session, pre approval and sponsorship is required
- We will share your event information with our Banff Session delegates to encourage their attendance
- Recognition on AAA social media
- *Special requests will be considered in this arrangement*

SUPPORTER

\$500

5 Opportunities

- Join us in Banff. This is a great way to get involved in our spectacular conference on a limited budget.
- Sponsor logo on Banff Session website
- Recognition on AAA social media

Please contact Jenine Cerny, Executive Officer of Corporate Services at jcerny@aaa.ab.ca or 780.919.6355, if you have questions about any of these opportunities or would like to discuss a new sponsorship idea. We love to collaborate with you!

